FareWire Integration Services

EveryMundo can manage and set up the integration of FareWire endpoints

Facebook Dynamic Remarketing Integration	Facebook Dynamic Remarketing Management	Google Ads/Bing Search Integration	Google Ads Dynamic Remarketing Integration
✔ Connect to Facebook Account	✔ Creation of the endpoint in XML format to connect directly with Facebook Flight Catalog	✔ Connect to Google/Bing accounts	✔ Connect to Google/account
✔ Set up airline in FareWire control	✔ Creation of Dynamic Remarketing Campaigns in Facebook	✔ Set up airline in Farewire control	✔ Set up airline in FareWire control
✔ Set up of the corresponding market/ language/currency	✔ Creation of adsets by market/language	✔ Mapping the account to the corresponding market/ language/currency	✔ Set up of market, languages and description in the control
✔ Creation of Facebook Catalog in FareWire Control	✔ Creation of ads in Facebook interface	✔ Creation of Search attributes in FareWire control	✔ Creation of Dynamic Remarketing assets in FareWire control
✔ Unlimited creation of Facebook Catalogs per market/language combination"	✔ Creation of audiences	✔ Unlimited creation of Google and Bing assets per market/ language combination	✔ Unlimited creation of Dynamic Remarketing assets per market/language combination"
	✔ Review and advise how to install the conversion tracking		
	✔ Connect Facebook catalog with campaigns		
	✔ Campaign management & optimization to reach predefined goals		
	✔ Unlimited Facebook Flight Catalogs generation per market/language combination"		